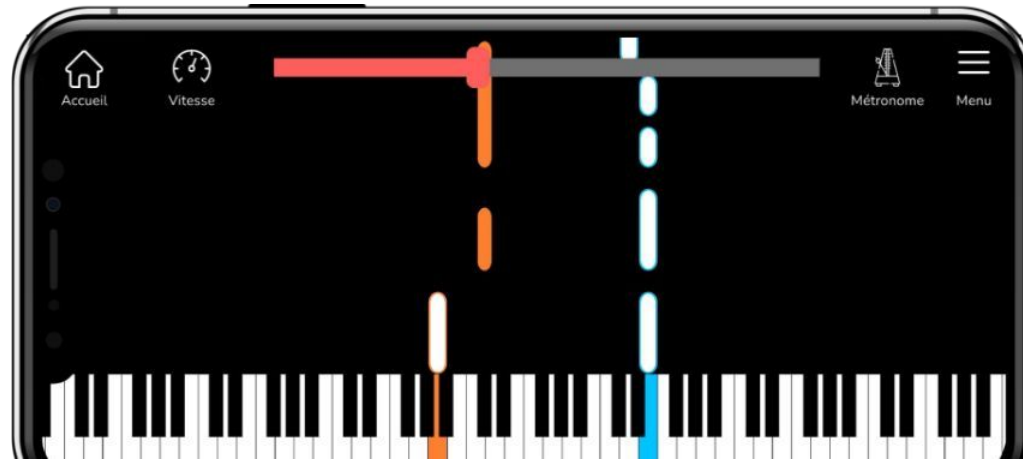




La Touche Musicale

Piano learning made easy



About

La Touche Musicale is a start-up dedicated to simplified piano learning.

Since 2020, La Touche Musicale has been endeavouring to democratize piano learning through the development of an efficacious, fun and intuitive application. Backed by our community of 150,000 pianists around the world and our partnerships in schools throughout France, we do everything we can to ensure that everyone can benefit from optimal piano training at the lowest possible cost. We are supported by BPI France and the Île-de-France region as publishers of an innovative product.



Mourad Aumar
Co-founder - IT development



Dimitri Moulin
Co-founder - Finance and Administration



Nicolas M'Bark
Co-founder - IT development



Joris Astier
Co-founder - Marketing and communications

Key figures and partners

150,000 pianists trained on the La Touche Musicale app

6 middle schools in France equipped with our educational tool

4,7/5 average satisfaction of our customers and users



The learning method

Touche Musicale is based on visual and auditory memorization. It stimulates the learner's cognitive and memory functions, enabling him or her to learn the piano quickly and enjoyably. Notes are symbolized by strips of light that run down a virtual piano. As soon as a note hits a key on the piano, the pianist must play the same key on his or her own piano connected to the app.



PERSONALIZATION

Ultra-customized feature configuration



ACCELERATE

Accelerating the learning process



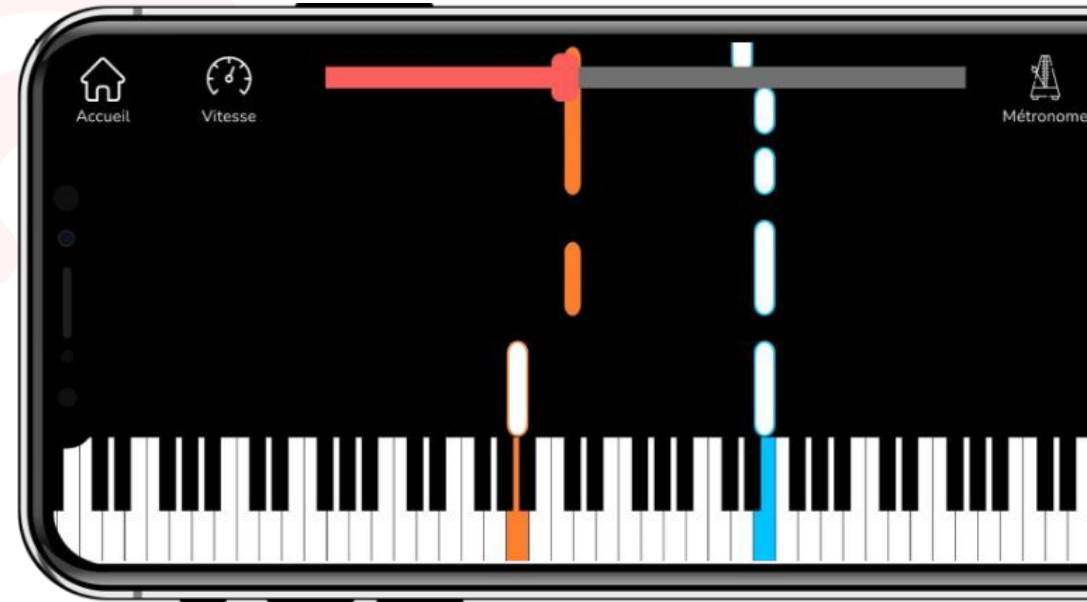
ANALYSIS

Precise identification of errors and iterations



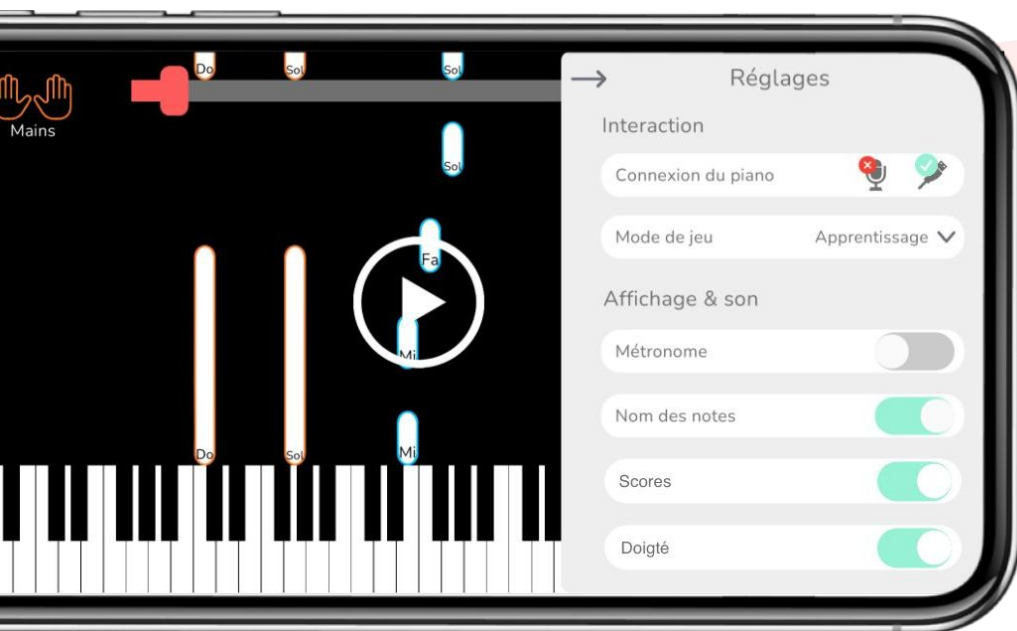
MASTERY

Mastering the song/exercise



Features

Everything our pianists need to learn
in the best possible conditions.



MIDI-USB CONNECTION

Connect the piano to
interact with the app.



WAIT MODE

The app waits for the right
before continuing.



METRONOME

Tempo indication for
play in rhythm.



PLAY SPEED

Customize play
speed.



FINGERING INDICATION

Displaying the fingers to
fluidifier movements.



LOOP

Selecting a passage
to play it in a loop.



BLUETOOTH CONNECTION

Interaction with all Bluetooth MIDI
keyboards.



HANDS

Train your hands
separately

Learning content

La Touche Musicale offers one of the most comprehensive song catalogs on the Internet.

Thanks to a partnership with Sacem (Société des auteurs, compositeurs et éditeurs de musique), the app includes over 3,000 songs to play on the piano.



3,000 SONGS

Explore exceptionally rich content



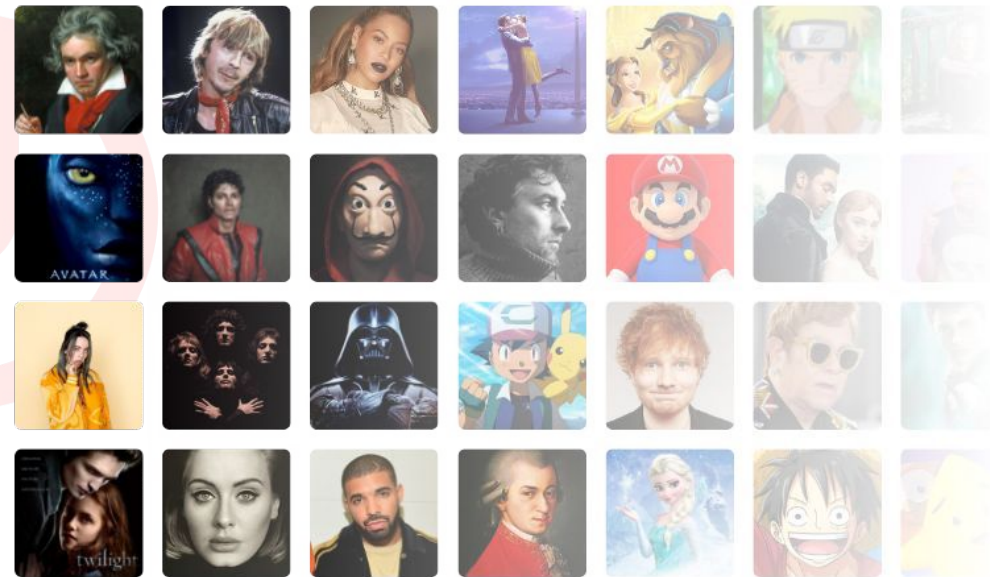
20 CATEGORIES

For all tastes: rap, classical, jazz, films & series, ...



4 LEVELS

For all skill levels: easy, intermediate, hard, expert



Import your own songs and exercises

The only app on the Internet that offers MIDI file import.

Now every pianist can customize his or her learning repertoire 100%. Use our [PianoConvert](#) add-on tool to obtain the MIDI file of any piano piece via a simple YouTube link or audio file.



Import a song

MIDI File ?
Format: midi / Maximal size: 125 Ko

Artist (Optional)

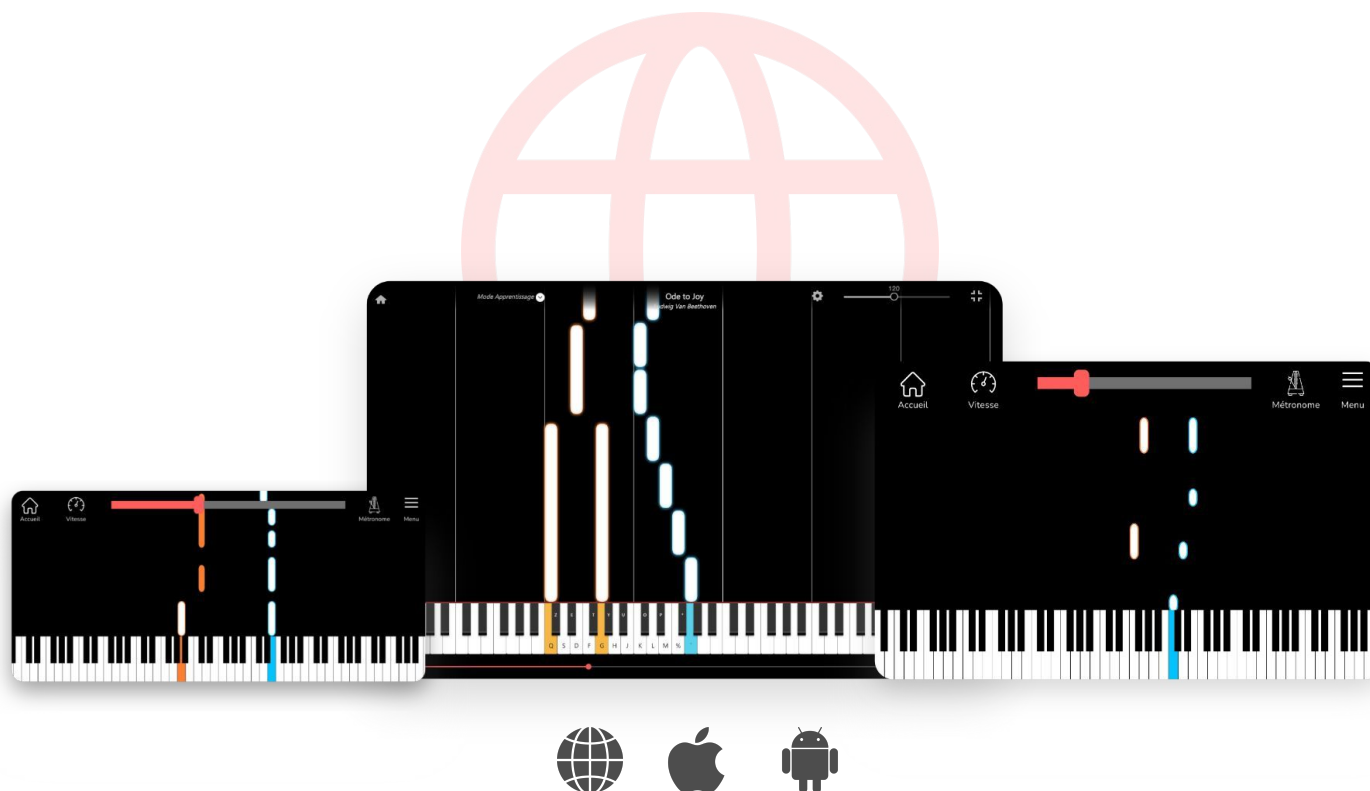
Song's title (Optional)

Choose your image (Optional) ?

Validate

Compatible with all devices

La Touche Musicale is available on computer, tablet and smartphone.



Compatible with all pianos and keyboards



Interactive lessons compatible with acoustic pianos, digital pianos and synthesizers.



INTERACTION WITH THE CABLE

Connect your digital piano or synthesizer via a MIDI-USB cable to benefit from the app's interactive lessons.



INTERACTION WITH BLUETOOTH

Connect your Bluetooth keyboard to the app to combine ergonomics, speed and precision.



INTERACTION WITH THE MICROPHONE

Activate your device's microphone so that the app listen to the notes you play on your acoustic piano.

Satisfied pianists

For several years, we have been working with our community to build an app that perfectly meets their needs.

★★★★★4.7

“

I'm continuing to learn on the app and my playing is clearly improving, I now play 3 pieces quite well.

It's great fun, the catalog is extensive and, above all, it's so satisfying to be able to play a piece in its entirety (and what's more, for my part, at "Medium" and "Difficile" levels).

I'd never have been able to do it before, that's for sure! Since I'm incapable of reading a score.

What a joy to add to my repertoire!

- Mathilde, La Touche Musicale customer

Prices

We offer affordable rates to make learning the piano accessible to everyone.

Monthly

Monthly subscription to La Touche
Musicale Premium.

€14,99 /month

- ✓ Access to 3,000 songs
- ✓ Access to all learning features

Yearly

Annual subscription to La Touche
Musicale Premium.

7,49€ /month

- ✓ Access to 3,000 songs
- ✓ Access to all learning features
- ✓ 7-day free trial

Half-yearly

Half-yearly subscription to La
Touche Musicale Premium.

10,99€ /month

- ✓ Access to 3,000 songs
- ✓ Access to all learning features



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