La Touche Musicale

Piano learning made easy
About

La Touche Musicale is a start-up dedicated to simplified piano learning.

Since 2020, La Touche Musicale has been etavouring to democratize piano learning through the development of an efficacious, fun and intuitive application. Backed by our community of 150,000 pianists around the world and our partnerships in schools throughout France, we do everything we can to ensure that everyone can beneficite optimal piano training at the lowest possible cost. We are supported by BPIFrance and the Île-de-France region as publishers of an innovative product.

Mourad Aumar
Co-founder - IT development

Dimitri Moulin
Co-founder - Finance and Administration

Nicolas M’Bark
Co-founder - IT development

Joris Astier
Co-founder - Marketing and communications
Key figures and partners

150,000 pianists trained on the La Touche Musicale app

6 middle schools in France equipped with our educational tool

4.7/5 average satisfaction of our customers and users
The learning method

Touche Musicale is based on visual and auditory memorization. It stimulates the learner's cognitive and memory functions, enabling him or her to learn the piano quickly and enjoyably. Notes are symbolized by strips of light that run down a virtual piano. As soon as a note hits a key on the piano, the pianist must play the same key on his or her own piano connected to the app.

PERSONALIZATION
Ultra-customized feature configuration

ACCELERATE
Accelerating the learning process

ANALYSIS
Precise identification of errors and iterations

MASTERY
Mastering the song/exercise
Features

Everything our pianists need to learn in the best possible conditions.

**MIDI-USB CONNECTION**
Connect the piano to interact with the app.

**WAIT MODE**
The app waits for the right before continuing.

**MÉTRONOME**
Tempo indication for play in rhythm.

**PLAY SPEED**
Customize play speed.

**FINGERING INDICATION**
Displaying the fingers to fluidifier movements.

**LOOP**
Selecting a passage to play it in a loop.

**BLUETOOTH CONNECTION**
Interaction with all Bluetooth MIDI keyboards.

**HANDS**
Train your hands separately.
La Touche Musicale offers one of the most comprehensive song catalogs on the Internet. Thanks to a partnership with Sacem (Société des auteurs, compositeurs et éditeurs de musique), the app includes over 3,000 songs to play on the piano.

3,000 SONGS
Explore exceptionally rich content

20 CATEGORIES
For all tastes: rap, classical, jazz, films & series, ...

4 LEVELS
For all skill levels: easy, intermediate, hard, expert
Import your own songs and exercises

The only app on the Internet that offers MIDI file import. Now every pianist can customize his or her learning repertoire 100%. Use our PianoConvert add-on tool to obtain the MIDI file of any piano piece via a simple YouTube link or audio file.
Compatible with all devices

La Touche Musicale is available on computer, tablet and smartphone.
Compatible with all pianos and keyboards

Interactive lessons compatible with acoustic pianos, digital pianos and synthesizers.

**INTERACTION WITH THE CABLE**
Connect your digital piano or synthesizer via a MIDI-USB cable to benefit from the app’s interactive lessons.

**INTERACTION WITH BLUETOOTH**
Connect your Bluetooth keyboard to the app to combine ergonomics, speed and precision.

**INTERACTION WITH THE MICROPHONE**
Activate your device’s microphone so that the app listen to the notes you play on your acoustic piano.
Satisfied pianists

For several years, we have been working with our community to build an app that perfectly meets their needs.

I'm continuing to learn on the app and my playing is clearly improving, I now play 3 pieces quite well.

It’s great fun, the catalog is extensive and, above all, it’s so satisfying to be able to play a piece in its entirety (and what's more, for my part, at "Medium" and "Difficult" levels).

I’d never have been able to do it before, that’s for sure! Since I'm incapable of reading a score.

What a joy to add to my repertoire!

- Mathilde, La Touche Musicale customer
We offer affordable rates to make learning the piano accessible to everyone.

**Monthly**
Monthly subscription to La Touche Musicale Premium.

€9,99 /month

- Access to 3,000 songs
- Access to all learning features

**Yearly**
Annual subscription to La Touche Musicale Premium.

5,99€ /mois

- Access to 3,000 songs
- Access to all learning features

**Half-yearly**
Half-yearly subscription to La Touche Musicale Premium.

7,99€ /mois

- Access to 3,000 songs
- Access to all learning features
La Touche Musicale

Piano learning made easy

Joris Astier
Mail: joris@latouchemusicale.com
Phone: +33 6 63 32 92 26

Dimitri Moulin
Mail: dimitri@latouchemusicale.com
Phone: +33 6 99 49 07 17