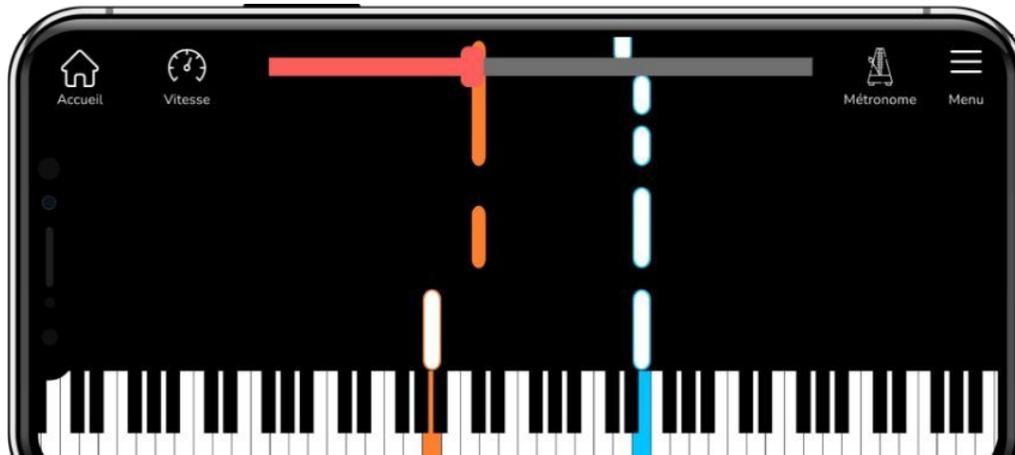




La Touche Musicale

Learning to play the piano made easy



About

La Touche Musicale is a start-up dedicated to simplified piano learning.

Since 2017, La Touche Musicale has been endeavouring to democratize piano learning through the development of an efficacious, fun and intuitive app. With our community of 80,000 pianists worldwide and our partnerships in schools in France, we do everything possible to ensure that everyone can benefit from optimal piano training at a lower cost. We are supported by BPIFrance and the Île-de-France region as publishers of an innovative product.



Mourad Aumar

Web development



Dimitri Moulin

Finances et administration



Nicolas M'Bark

Web development



Joris Astier

Marketing & Partnership Officer

Key figures and partners

100 000 pianists trained on the La Touche Musicale app

6 colleges in France equipped with our educational tool

4,7/5 average satisfaction of our customers and users



The learning process

La Touche Musicale is based on visual and auditory memorization. It stimulates the cognitive and memory functions of the learner and allows him to learn the piano quickly while having fun. The notes are symbolized by luminous bands that descend on a virtual piano. As soon as a note arrives on a piano key, the pianist must play the same key on his own piano connected to the application.



PERSONALIZATION

Ultra-customized configuration of features



ACCELERATE

Acceleration of the learning process



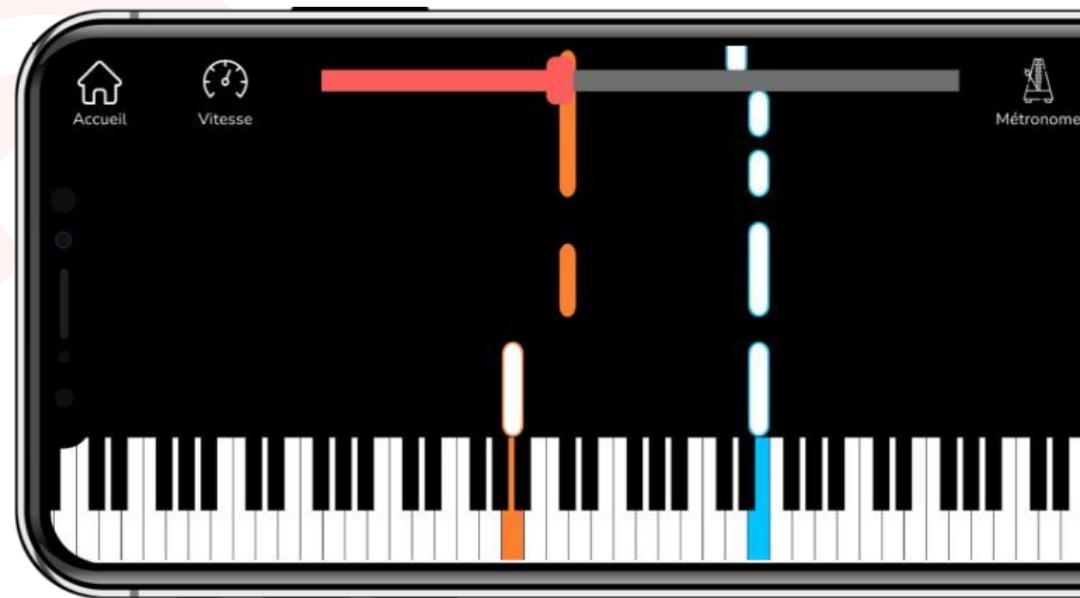
ANALYSE

Accurate identification of errors and iterations



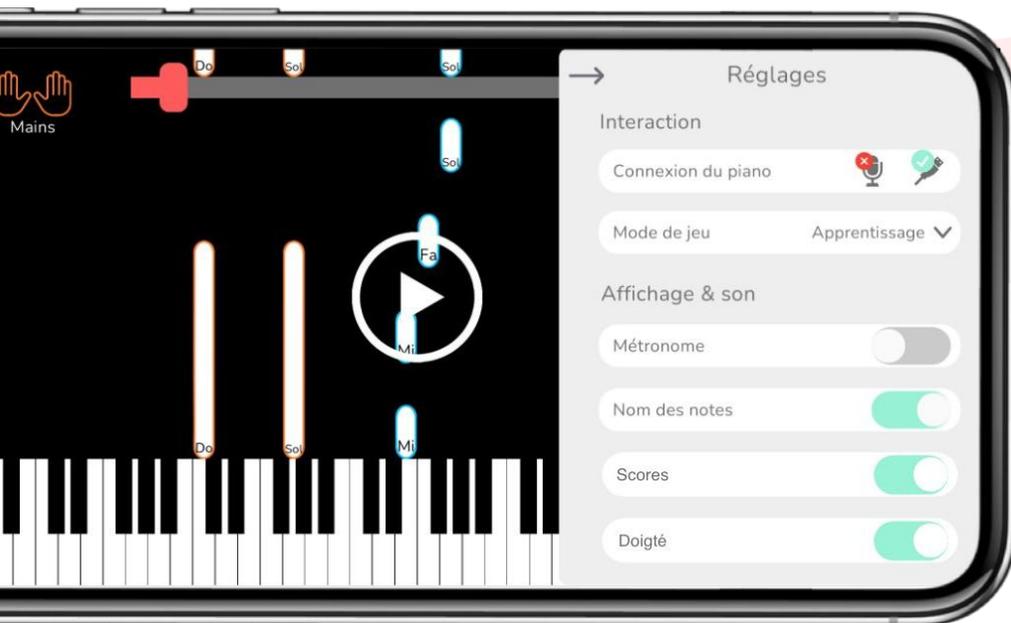
MASTERY

Mastery of the song/exercise



Features

Everything our pianists need to learn in the best conditions.



MIDI-USB CONNECTION

Piano connection to interact with the app.



WAITING MODE

The app waits for the right grades before continuing.



METRONOME

Tempo indication for play in rhythm.



SLOW MODE

Customization of the speed.



FINGERING INDICATION

Display the fingers numbers to play more efficiently..



LOOP

Selection of a part of a song to play it in loop.

Learning content

La Touche Musicale offers one of the most complete song catalogs on the internet.

Thanks to a partnership with Sacem (Society of Authors, Composers and Music Publishers), the app includes more than 2,500 songs to play on the piano.



2500 SONGS

Explore an exceptional wealth of songs



20 CATEGORIES

For all tastes: rap, classical, jazz, films & series, ...



4 SKILL LEVELS

For all levels: easy, intermediate, difficile, expert



Import your own songs and exercises

Do not limit yourself to what is offered.

Customize your learning repertoire 100% and progress in the best conditions.



Import a song ×

MIDI File ?
Format: midi / Maximal size: 125 Ko

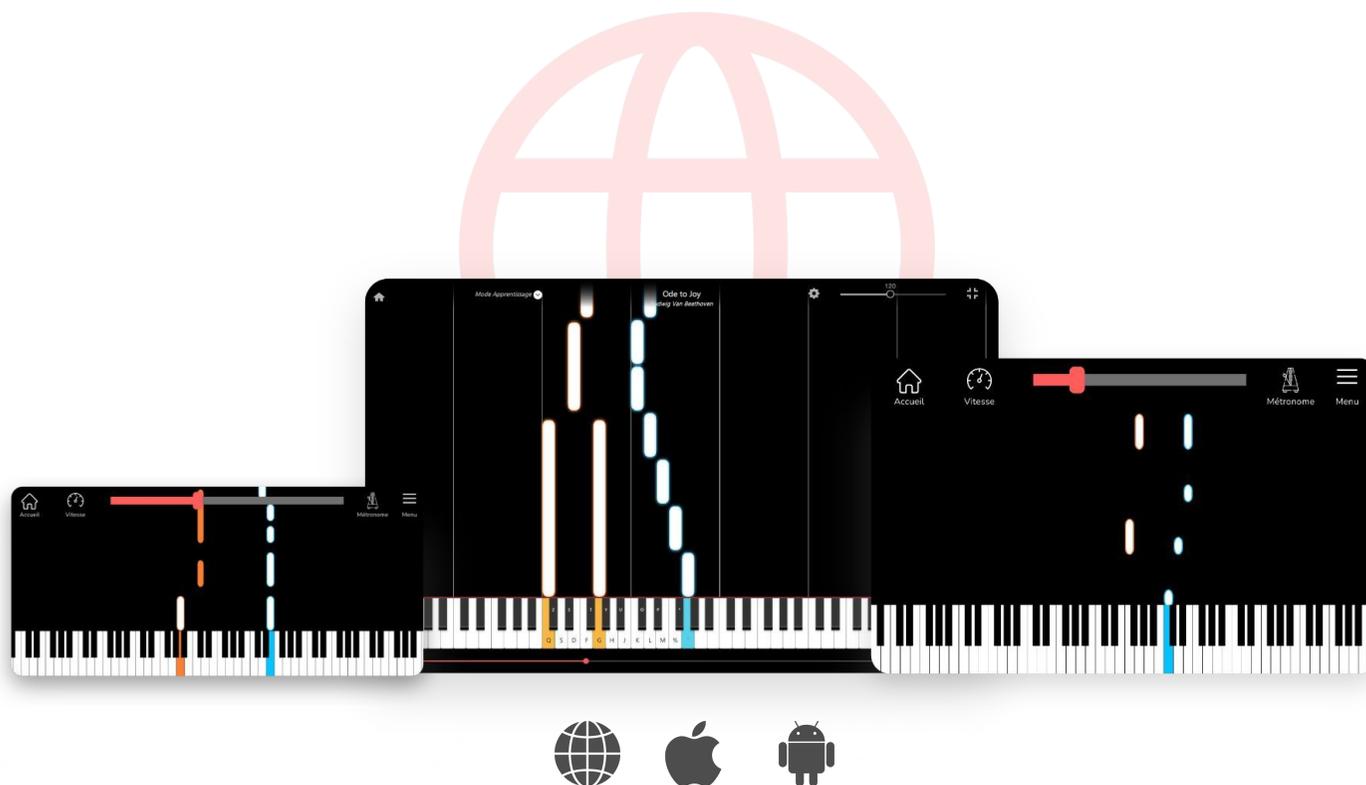
Artist (Optional)
Example: Ed Sheeran

Song's title (Optional)

Choose your image (Optional) ?

Compatible with all devices

La Touche Musicale is available on desktop, tablet and smartphone.



Compatible with all pianos and keyboards



Interactive lessons compatible with acoustic pianos
digital pianos and synthesizers.



INTERACTION WITH THE CABLE

Connect your digital piano or synthesizer via a MIDI-USB cable
MIDI-USB cable to take advantage of the app's interactive lessons.



INTERACTION WITH THE MICROPHONE

Activate the microphone of your device so that the app
listen to the notes you play on your acoustic piano.

Happy pianists

For several years, we have co-constructed with our community an app that perfectly meets their needs.

★★★★★4.7

“

I'm still learning on the app and my playing is clearly improving, I now play 3 pieces pretty well.

It's very fun, the catalog is provided and especially what a satisfaction to be able to play a piece in full (and what's more for my part "Medium" level and "Difficile" level).

I would never have been able to do it before for sure! Since I am unable to read a score.

What a joy to shore up my repertoire!

— *Mathilde, customer of La Touche Musicale*

Plans

Affordable prices so that everyone can learn the piano.

Monthly

Monthly subscription to La Touche
Musicale Premium.

9,99€ /month

- ✓ Access to all 2,500 songs
- ✓ Access to all features

Yearly

Annual subscription to La Touche
Musicale Premium.

5,99€ /month

- ✓ Access to all 2,500 songs
- ✓ Access to all features

Half-Yearly

Half-yearly subscription to La
Touche Musicale Premium.

7,99€ /month

- ✓ Access to all 2,500 songs
- ✓ Access to all features



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Joris Astier

Mail : joris@latouchemusica.com

Tél. : +33 6.63.32.92.26



Dimitri Moulin

Mail : dimitri@latouchemusica.com

Tél. : +33 6.99.49.07.17

